



Respect

Transformation

Empowerment

Integrity

Faithfulness

Compassion

 **Saranam**

2012 ANNUAL REPORT



A refuge from homelessness, a journey home



In Memory of Sean Hopkins

On June 28, 2013, Sean Hopkins, Saranam's Resource Development Director, died suddenly of a heart attack. Although Sean had only been with Saranam for a year and a half, his impact and dedication to Saranam's mission of ending homelessness one family at a time will be greatly missed. We will always remember Sean's high fives, big belly laugh, and enthusiasm for life. While at Saranam, Sean greatly increased Saranam's presence in the community. Sean envisioned and created Saranam's first signature event and major fund raiser, "Harvesting Dreams," at Los Poblons. He was hard at work on the second year of the event at the time of his death. Not only will Sean be missed dearly at Saranam, but the many other organizations and groups he unselfishly served. As a former tennis player for Texas Christian University, Sean used his love and skill of the game to coach the tennis teams at Cleveland Middle School and the Albuquerque Academy. Sean truly believed in giving back to the community he lived in. His heart of gold made him a true philanthropist in all he did in the community to promote the welfare of others. He was active in the USTA, the Young Leaders Society, St. Andrew Presbyterian Church, and the Association of Fundraising Professionals. Our hearts and prayers will continue to be with his lovely wife Naomi, his parents Paul and LaDonna Hopkins, his sister Sarah, as well as countless other family and friends.



Words from Janie Rowe BOARD CHAIR

SARANAM WILL SOON celebrate its tenth anniversary. A look back at where we started and where we are now reveals the tremendous impact Saranam has had on the homeless families of Albuquerque. Since 2004, Saranam has been home to over 196 adults and children. Saranam has empowered each of these individuals to end their homelessness and become self-sufficient by increasing their education and skill levels. Incredibly, 100% of the families who have successfully completed the 2-year Saranam program with whom we have stayed in touch have remained stable and self-sufficient. One family at a time, Saranam is defeating homelessness forever.

Of course, waging a war to successfully end homelessness would not be possible without the support of our donors and volunteers who selflessly give of their money and service. We look forward to the next ten years of Saranam, and with God's help we will continue to end homelessness, one family at a time.



Words from Tracy Sharp EXECUTIVE DIRECTOR

THANK YOU TO our wonderful board, volunteers, staff, and families who have made 2012 another great year for Saranam! 2012 brought many new ideas, people, and support to Saranam. We chose a new logo, one that signifies the journey our families and community are on together through Saranam. As we educate within our community, we are expanding our mission and engaging many more people. The families we serve have moved forward in their education, creating more stability within their lives. Our collaborations with other organizations are expanding, strengthening the services we provide for the families we serve. Our staff has remained stable, which in turn increases the effectiveness and efficiency of our work. We had our very first fundraising event, "Harvesting Dreams," at Los Poblanos Historic Inn and Organic Farm. Our data from the last nine years show that Saranam continues to fulfill our mission, working to end homelessness and providing opportunities for families to sustain stable lives.

As we move into our tenth year of operation, we continue to be a unique organization. We are secure, we are growing, and we are in the exciting position to begin to envision what the long-term future for Saranam is going to look like. Please join me in the important work of ending homelessness in families—check our website, sign up for our newsletter, make a donation, volunteer.

We are very proud of the work and achievements we have had in 2012. We know that Saranam provides many opportunities for our families and community to address the real issues of poverty and homelessness.

Thank you for your continued support. Through your generosity, our work is made possible.



SARANAM'S VISION

To transform

MISSION

To empower families to end their homelessness and poverty through housing, education and supportive communities.

CORE VALUES

- Respect
- Transformation
- Empowerment
- Integrity
- Faithfulness
- Compassion

STAFF

Tracy Sharp *Executive Director*

Jennifer Mullen *Case Manager*

Sue Campbell

Volunteer & Community Outreach Coordinator

Julie Green *Bookkeeper*

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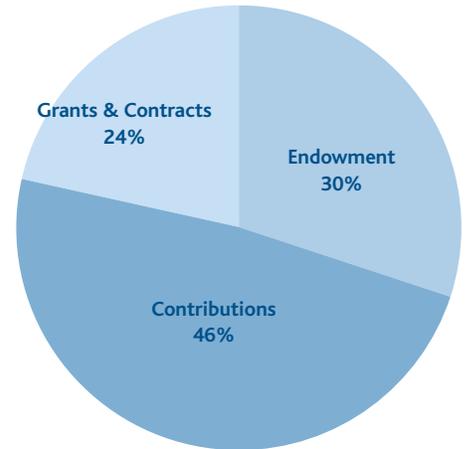
505-299-6154

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SARANAM 2012 FINANCIAL SUMMARY

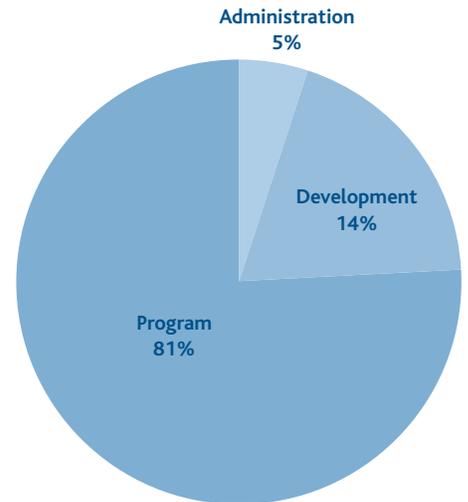
SARANAM REVENUES

Endowment \$124,689
 Contributions \$194,318
 Grants & Contracts \$103,554
TOTAL \$422,561



SARANAM EXPENSES

Administration \$18,436
 Development \$57,317
 Program \$331,342
includes housing, education and other expenses
TOTAL \$407,095



GRANTS AWARDED IN 2012

- Albuquerque Academy Community Builders
- Albuquerque District Missions
- Bank of the West
- CitiCard
- Clothes Helping Kids
- Daniels Fund
- Rotary Del Norte Foundation
- United Way of Central New Mexico
- William & Florence Thaxton Endowment
- Wells Fargo

YOU TOO CAN END HOMELESSNESS IN ALBUQUERQUE

Be sure to check out our website for the most current information, newsletters, ways to become involved at Saranam, or to donate online. Help Saranam change the lives of homeless families. Go to www.saranamabq.org.

Saranam is a registered 501(c)(3) non-profit organization. All contributions are tax deductible.

the lives of homeless families.

CORPORATE CONTRIBUTIONS

El Paso Natural Gas
Enterprise Holdings
Morgan, Stanley/Dean-Witter
PNM Resources Foundation

SARANAM SERVED 17 FAMILIES IN 2012
2012 COST PER FAMILY \$23,947

HOUSING COSTS \$197,189 | 48% of total expense

Covers all physical provisions including:

Apartment and hygiene supplies	Transportation
Stocked kitchen/pantry	Background checks
Counseling	Drug tests
Rent	Telephones
Stipend	Utilities

EDUCATION COSTS \$121,899 | 30% of total expense

Covers costs of being in school including:

Contract with Central New Mexico Community College, Workforce Training Center	
Child care	Training Fees and supplies
Computers	Scholarships

Additional program expenses include classroom, office and operating expenses.

SINCE ITS INCEPTION IN FEBRUARY 2004, Saranam has opened its doors to 59 of Albuquerque's homeless families, including 74 adults and 122 children. Of the families that have left the program, 72% left our program successfully.

MEASURES OF SUCCESS

Saranam defines success by a family making significant progress in three or more of our measures of success. *Seven families exited the program in 2012.*

HOUSING

Has the family moved into stable housing?

EDUCATION

Has the family significantly improved their level of education?

EMPLOYMENT

Is the family employed?

Many choose to continue education over employment.

LIFE SKILLS MANAGEMENT

Has the family significantly improved their ability to manage life?

PARENTING

Have the parents improved their parenting and/or are children progressing appropriately, receiving needed support services and engaging in typical age appropriate activities?

MAJOR BARRIERS ADDRESSED

Has the family addressed their major barrier to stability?

We have found that of the 61% of families who have exited our program and who have later been back in contact with us, 100% of those who left successfully, having met at least three of our six major outcomes, remain stable after one year. Even 60% of those who left after two years but without reaching three of six outcomes are stable after one year of leaving the program!

Housing

Saranam values housing



SARANAM IS A REFUGE FROM HOMELESSNESS. WE PROVIDE OUR families with this refuge by housing them in a safe, fully furnished apartment. Studies show that until a family has a stable housing situation, they are unable to move forward in other areas of their lives, such as education and employment. This is true for the children as well as the adults in homeless families.

Saranam’s families live in the same apartment complex, which allows them to immediately become members of an established community. Our families learn to live together, care for their shared living environment together, work through conflicts together, and most importantly, learn to support each other. This platform of a safe, stable housing community supports our families as they begin to move forward in their education, parenting, and community participation.



DEMOGRAPHICS for all those served in calendar year 2012

During 2012 Saranam housed 17 families

No. of Children 28

AVERAGE AGE 7.2

Under 1: 1

0 to 5: 12

6 -10: 7

11+: 8

FEMALE 18

MALE 10

No. of Adults 22

AVERAGE AGE 30.5

Age 18-25: 7

Age 26-35: 10 Age 36+: 5

FEMALE 16

MALE 6

FACTS ABOUT HOMELESSNESS

In the past five years (2007-2012), the number of homeless students attending Albuquerque Public Schools has more than doubled from 3,428 in 2007 to over 7,000 in 2012.

Ethnicities of Adults

as self-identified on application

- African American: 2
- Caucasian: 9
- Hispanic: 12
- Native American: 3

Highest Level of Education at Entrance

- Completed 7th grade: 1
- Completed 8th grade: 1
- Completed 9th grade: 2
- Completed 10th grade: 1
- Completed 11th grade: 1
- High School Diploma: 1
- GED: 1
- Some College: 9
- Associates Degree: 1
- Tech Degree: 1
- Drop-out, no grade identified: 1
- Nothing identified: 2

Contributing Factors

as identified by the families

- Substance Abuse: 18% (4)
- Domestic Violence: 18% (4)
- Relationship/Family Problems: 36% (8)
- Poor Economy: 68% (15)
- Health: 1% (2)
- Unable to pay Utilities: 14% (3)
- Asked to leave housing: <1% (1)
- Unable to pay rent: 32% (7)
- Legal Problems: 1% (2)
- Released from Jail: 3

Saranam Education

- Receiving Life Skills: 16
- Receiving Basic Education: 9
- Receiving Vocational Training: 13

54 families applied in 2012

The families who applied in 2012 were referred by 32 different agencies.



FACTS ABOUT HOMELESSNESS

In one year there are approximately 17,000 homeless people in Albuquerque.

According to the Annie E. Casey Foundation Kids Count Report, New Mexico ranks 50th in the US for children's economic well-being, health and education.

Education

Saranam values education



SARANAM BELIEVES EDUCATION IS VITAL TO ENSURE A SUCCESSFUL transition out of the cycle of homelessness and poverty. Research shows that income goes up as educational attainment increases. Annual income nearly doubles for someone with some college over someone who doesn't have a high school diploma/GED. By emphasizing the value of education and providing students opportunities to choose their vocational path, we provide access to improved employment opportunities, stabilization of housing, and a means for our parents to succeed.

Saranam provides a full semester of on-site classes to prepare students for success in college courses. Adults are prohibited from working so that they can be full time students, focusing on furthering their education. Saranam also provides a year of life skills courses that teach how values, choices, and behaviors affect not only the individual, but also families, employers, and community. These life skills are crucial for success and provide the skills needed to sustain stability.

Saranam Education 2012

Number of Adults Receiving Life Skills 15

Life skills courses include parenting, nutrition, financial management training, domestic violence awareness, safety, health and sex education, drug and alcohol prevention, home maintenance, values and communication and vocational skills training. They are taught in the Saranam classroom by Central New Mexico Community College Workforce Training Center and community speakers. Saranam adult participants attend four half days for fall and spring semesters and one morning per week during the summer semester. These courses are required for all Saranam adults during their first year in the program.

Number of Adults Receiving Adult Basic Education 9

Adult Basic Education (ABE) includes a broad assessment of current academic skills, GED preparation classes, and individualized academic instruction for those students possessing a GED or high school diploma. These classes are taught on the Saranam campus by CNM Workforce Training Center instructors four half days during the fall semester. These classes

FACTS ABOUT HOMELESSNESS

Extended homelessness has been shown to lead to early death at an average age of between 42 and 52. This is due to many untreated chronic health conditions as well as the hardship of living outdoors.

are required for all Saranam adults during their first semester in our program unless they are already currently enrolled in college level, academic courses at an accredited institution. This year we had one student who was exempted from ABE.

Of the families accepted into Saranam in 2012, only two adults did not have either their high school diploma or GED. One student passed her GED after four months of ABE and one semester of math at CNM. The other student has passed half of her GED and is working on improving her writing skills (English is her second language). We expect that she will pass her GED by the end of the summer.

At mid-semester, our ABE students were testing into remedial level math and English courses. By the end of the semester, our students were able to enroll in four college level classes (across three students).

Number of Adults Receiving Vocational Training 13

After completing the first full semester of on-site classes at Saranam (Life Skills and ABE), students are required to enroll in an off-site vocational training program off-site at a school of the student's choice. Twelve of these students enrolled at CNM and one enrolled at Southwest University for Visual Arts. All Saranam adults are required to continue with their vocational training until their course of study is completed and/or a transition plan for exiting Saranam is in place.

Through life skills training, weekly speakers from the community gave educational presentations for the Saranam students. They include:

FONZY'S BARBER SHOP, Abel *inspiration*

LEAGUE OF WOMEN VOTERS, Gayle Prinkley *voting information*

MANZANO MESA MULTIGENERATIONAL CENTER *community resources*

PLANNED PARENTHOOD, Persephone Wilson *sexual health*

Ruth Tribou *tax information*

S.A.F.E. HOUSE, Liceth Garcia *domestic violence*

TOBACCO USE, PREVENTION AND CONTROL, Kim Rutley *tobacco use*

TRUE NORTH FINANCIAL MINISTRIES, Mike Cosgrove *financial management*

U.N.M. Pharmacy and Medical students *how to obtain healthcare*

U.N.M. TRIO *scholarships*

UNM HOSPITAL, Cindy Arndell, MD *poverty and health*

YWCA, Jessie Brown *heart health*



FACTS ABOUT HOMELESSNESS

An average two-bedroom apartment in Albuquerque rents for \$782/month. In order to afford rent, a wage worker must make at least \$15.04/hour. However, minimum wage in Albuquerque is \$8.50/hour, and the average (mean) wage for a worker is \$11.52/hour.

Out of Reach, 2010 The National Low Income Housing Coalition



Community

Saranam values community



ENDING HOMELESSNESS IS A CHALLENGING TASK.

At Saranam, we believe the underlying causes of homelessness go beyond the often cited causes: domestic violence, lack of affordable housing, unemployment, poor economy, mental illness, substance abuse, lack of public assistance. While these are all important factors, the lack and loss of community and support systems is an underlying cause of homelessness. Saranam strives to make sure that relationship-building is an integral part of every aspect of the Saranam program. Saranam brings an entire class of families into the program at once and, beginning with orientation, provides a peer group model that moves through the two year program together. These families live in the same apartment complex, so they are neighbors, classmates and friends.

Saranam's intentional community is a unique aspect for serving families who are experiencing homelessness. This is part of what makes families in our program successful. We could not provide families in our program opportunities for connections to the greater community without the generous support of our local community. Our volunteers exemplify the value of community everyday through their generous support of Saranam by giving their gifts of time, talent, and energy.

Thank you to all of our generous donors and volunteers!

Total number of unduplicated volunteers 300

Total volunteer hours 2287

FACTS ABOUT HOMELESSNESS

NM Basic Family Budget 2013

(meeting only the basic needs)

2 adults/2 children = \$42,024

1 adult/3 children = \$52,020

Some of the ways volunteers engaged in Saranam this year:

Computer maintenance

Donation pick ups

Decorate apartments

Shopping for groceries

Movers/set up apartments

Halloween, Christmas and Easter parties

Saranam board/committees

Hospitality and office help

Clothing drives

Warehouse sorting and cleaning

THANK YOU to the following groups, churches, organizations and individuals that gave their time, talent, and donations to support the Saranam community in 2012.

GROUPS, CHURCHES & ORGANIZATIONS

Albuquerque Academy
 Albuquerque Academy Football Team
 Ansel Interiors s
 Asbury United Methodist Church
 Asbury United Methodist Church,
 Ashley Furniture
 Baggin's
 Brad House and Kay's Dinette
 Central United Methodist Church
 Central UMC Sunday School Classes
 Central UMC Ladies Decorating Team
 Chick Fil-A
 Christ United Methodist Church Youth Group
 Citi Decorating Teams
 Covenant United Methodist Church
 Covenant United Methodist Church Decorating Team
 Floor Mart
 Girl Scout Decorating Teams/Eisenhower Service Unit
 Keep Albuquerque Warm, Central UMC
 La Cueva HS Cross Country Decorating Team
 Los Poblanos Historic Inn and Organic Farm
 Love, Inc.
 Mountainside United Methodist Church
 Nancy Wood Decorating Team
 PEO Chapter AX
 Print Express
 PNM Resources
 Rudy's Bar-B-Q
 Rio Grande High School Student Senate
 St. Chad's Episcopal Church Decorating Team
 St. Chad's Episcopal Church
 St. Stephen's United Methodist Church Youth Group
 Saggios
 Savoy
 Sharon Wood Decorating Team
 Southern Wine & Spirits
 Tramway Studios
 Wolf and Fox PC

INDIVIDUAL DONORS

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A REFUGE FROM HOMELESSNESS, A JOURNEY HOME

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YOU TOO CAN HELP END HOMELESSNESS IN ALBUQUERQUE

Check out our website for ways to become involved at Saranam or to make a donation.

Go to www.saranamabq.org.